CIRCULAR

CircularPSP – Final Deck

15.10.2026

Procurers

Supported by

Suppliers

This project has received funding from the European Union's Horizon Europe under Grant Agreement n° 101092208.

Technical: Questions, slides etc.

All information will be shared

DURING EVENT

Video and microphone

- **The presentations will be recorded**

Later – without recording

- Video and mics will be opened for participants during Q&A
- Please unmute yourself and turn on video when speaking

Questions

- Ask anytime **using Q&A function** (Chat has another use, see below…)
  - We try to pick up on questions during presentation to degree possible
  - If we do not, there is a very good chance your question will be answered on slides

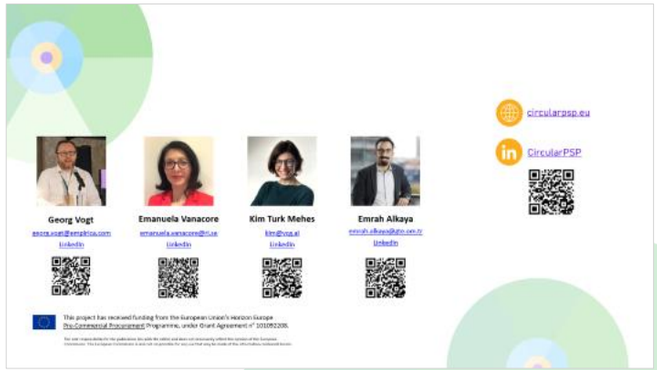
Connect

- **Present yourself** in Chat with name and organisation to network/exchange with other Followers and attendees
- Reach our network on LinkedIn

AFTER EVENT

Presentation

- **Slides will be shared on ZENODO**: emp.onl/zenodocircularpsp
  - All registered are notified via email



Objectives

Present core insights and policy recommendations

Summarise our findings and test results

“Product ready” pitches by two Suppliers

List all resources available for use and how to finance a trial

CircularPSP overview

Georg Vogt



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Observations on Circular Economy (CE)

Circular economy is stalling, systemically complex and needs to be implemented on local level

CE Progress is slow

Globally, circularity declined from 9.1% in 2018 to 6.9% in 2025 report[1] and ~1/3 Global GDP is lost due to linear resource use (2026)[2]

EU improves ~0.3% per year and is at 12.2% in 2024[3]

Great public potential

- EU: €2 trillion yearly in public procurement (14% of GDP)[4]
- 250,000 public organisations[4]

City strategy is complex

Only 10% of **cities** in OECD have formalised advanced circular strategies[5]

Thousands of cities need to act locally

- 85% share of GDP in urban areas[6]
- Cities account for 75% resource consumption[7]

Individual action is complex

An individual needs to pick from thousands of solutions[8] across **R-levels** with use cases scattered on hundreds of sources and languages[9]

Many need to be involved

- 75 million employees[10]
- 221+ definitions of CE[11] and more indicators[12]

1. Circle Economy (2025) | 2. Circle Economy (2026) 3. Eurostat (2024) | 4. European Commission (2019) | 5. OECD (2025) | 6. CESifo Forum (2019) | 7. UNEP (2019) | 8. Lakatos (2021) | 9. Data Sources/Taxonomy | 10. European Commission (2018) | 11. Kirchherr (2023) | 12. Fuertes Giné (2022)


Targets
Circular
Future
CITY
STAFF
Regulation
Indicators
(Self)Doubt
Life-time costs
Failed procurement
No template, new criteria
Regulation?
Support of superior?
More sector-specific circular alternatives
For each use case, a person starts from scratch
Easy and safe bet: repeat linear

Framework for tackling challenges

CircularPSP addressed four critical challenge areas based on extensive research

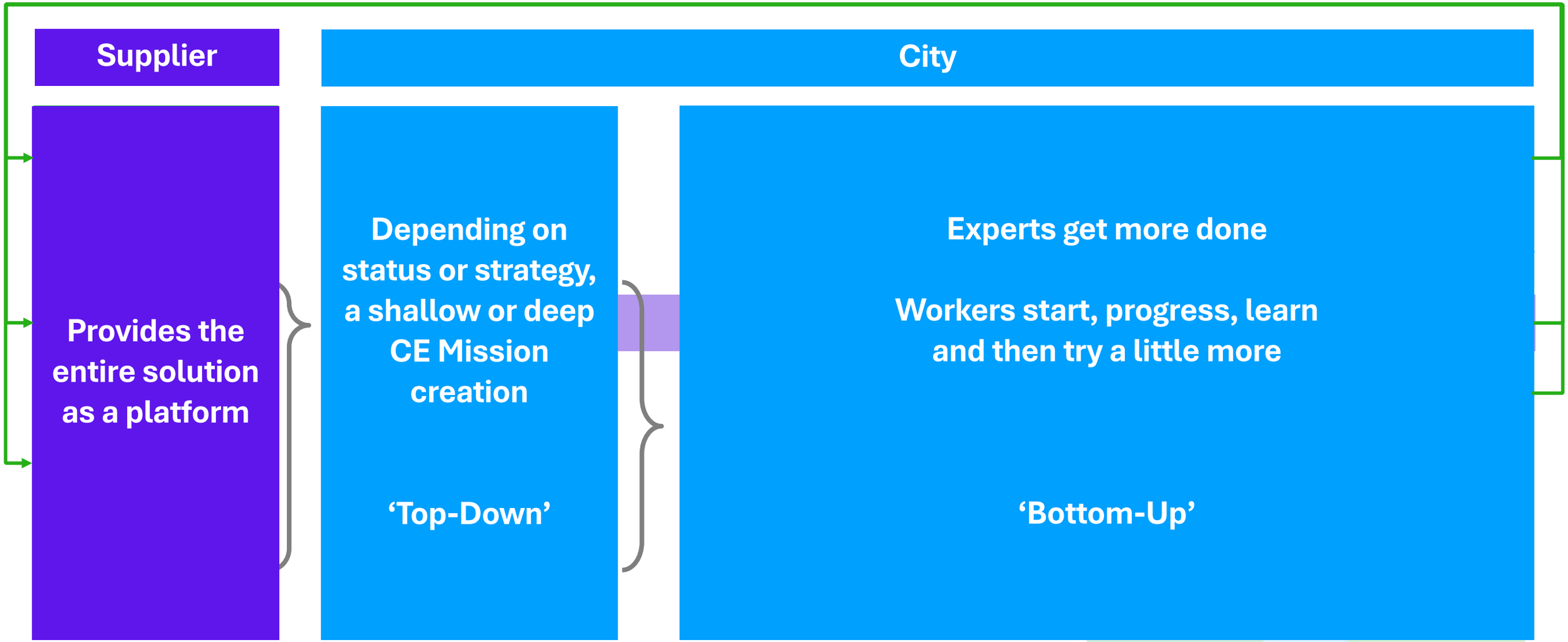
Area	Information	Operation	Organisation	Change & Upskilling
Challenge	No access to CE knowledge	No experience in acting circular	No capacity for a CE transition	Linear mindset
Needs	Better access to and understanding of CE knowledge[1]	Making circular workable on city and day-to-day level	One location for information, people and tracking	Customised capacity- building and training

A public service platform embedding AI and driving human interaction

We created the Circular Economy Taxonomy with over 400 sources for use cases, procurement criteria and data. Open to anyone for download and use provided it is accredited.

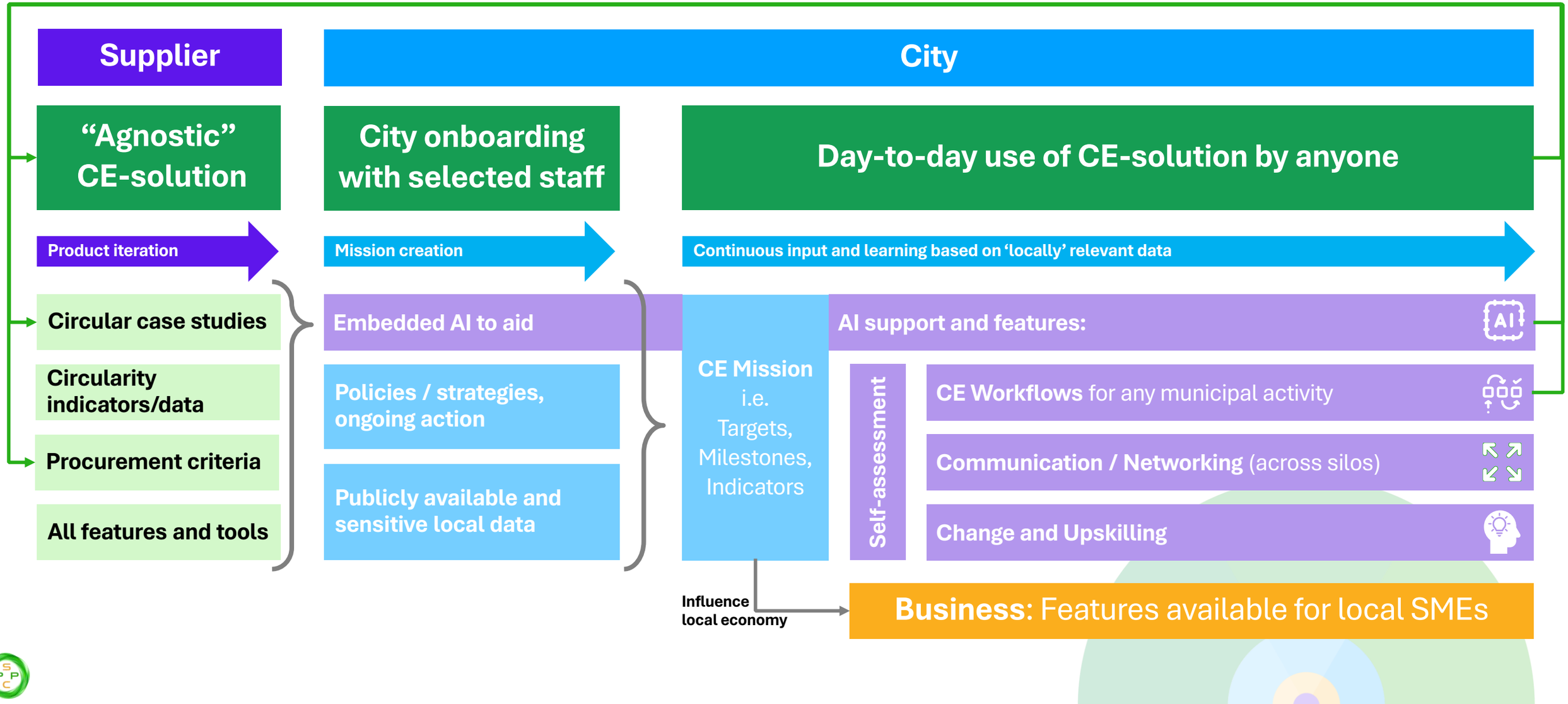
Outline of solution & service

Platform, the user base and onboarding process can be tailored to organisational needs – content it local by design



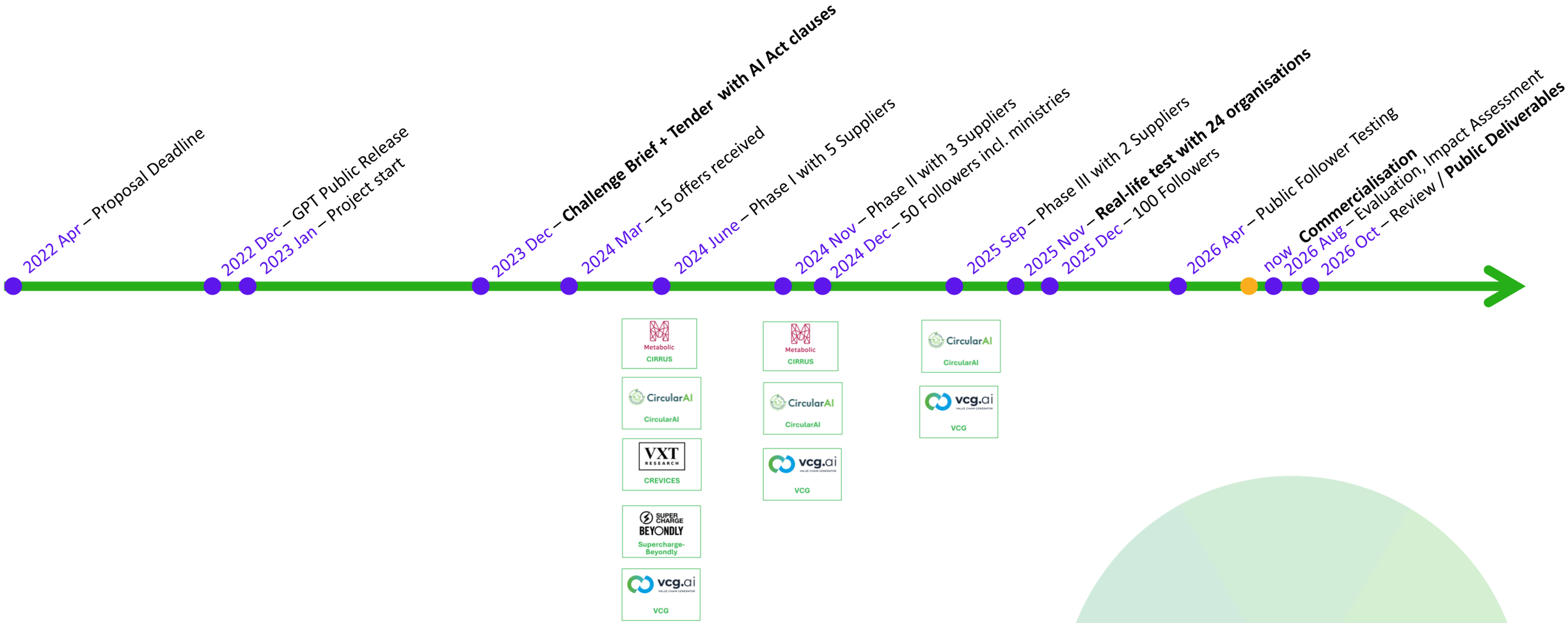
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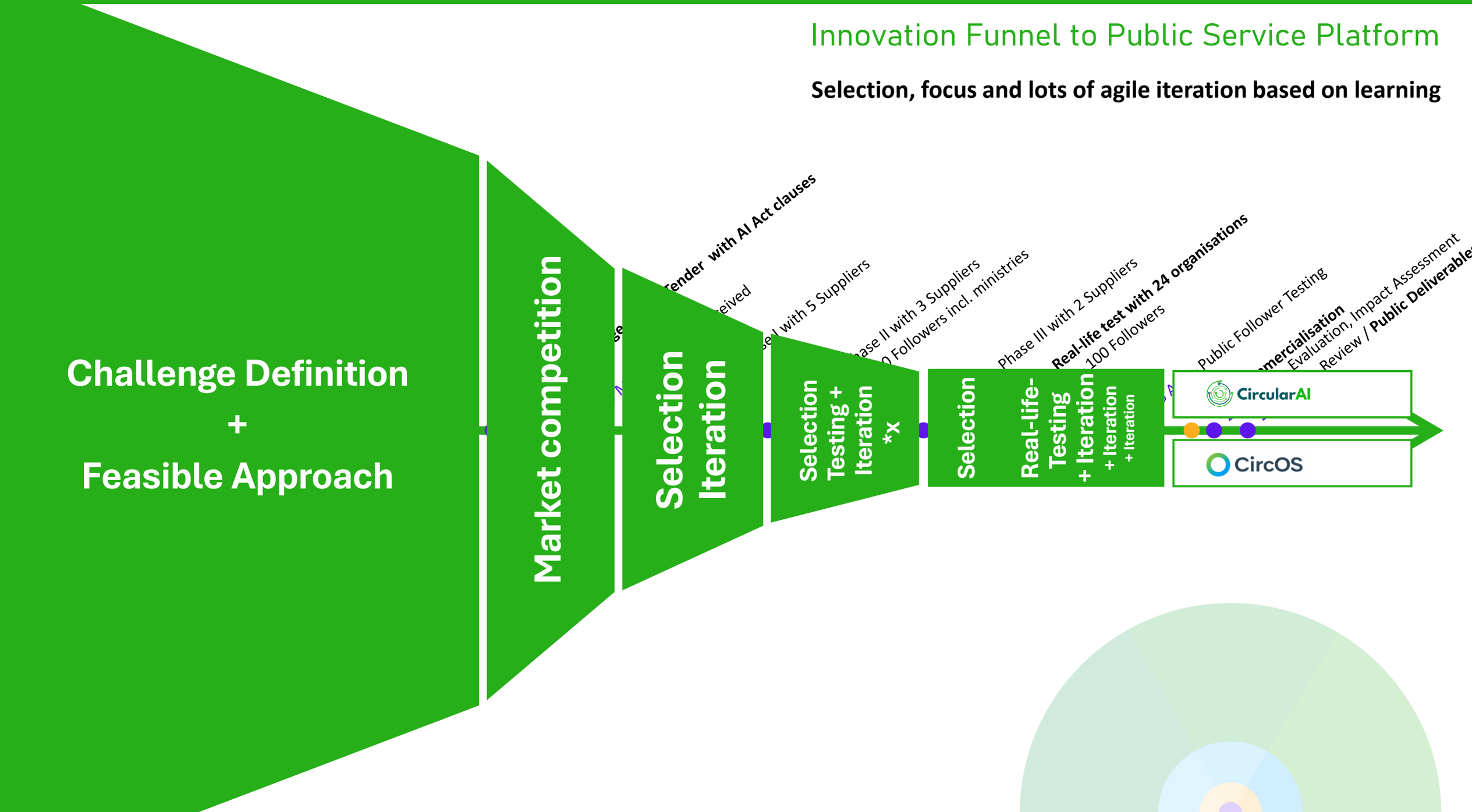
Innovation Funnel to Public Service Platform

Selection, focus and lots of agile iteration based on learning



Innovation Funnel to Public Service Platform

Selection, focus and lots of agile iteration based on learning



CIRCULAR SPP C

CircOS

CircularAI

Localised ideation

Step-by-step instructions

Harmonised structure

Support structure / network

Task-related learning



Circular Economy in Europe…

…requires many solutions – some perceived as innovations – to scale in many locations driven by many people

Draghi 2024: **EU has no innovation but a scale up problem**

Thousands of innovations ready

Information: cities do not know of suitable existing innovation

Operation: cities cannot follow prior examples

Organisation: cities cannot cross silos / have no resources

Change/Upskilling: circular = innovative (?) = difficult to adopt

Slow uptake endangers circular solutions / innovation[1]

Fewer cities, fewer procurements, slower or no scale up, etc.

1 Circular Coty Centre (2025); Circular Cities Decleration Report (2022);

CE-plaforms make circular uptake more likely

Cities needs to help take up already established innovation

Draghi 2024: **EU has no innovation but a scale up problem**

Thousands of innovations ready

Information: Full access to CE-knowledge relevant for the current task

Operation: Structuring work and improving procurement preparation

Organisation: Pragmatic harmonisation within, between and beyond cities

Change/Upskilling: Learning through practical work with knowledge in context

CE-platforms can make CE viable and affordable for cities of any size and experience

1 For instance SPIN4EIC, EAFIP, Procure Inoovation EU, Public Buyers Community – platform with communities of buyers, InnoMatch, is now also has an innovation procurement focusand

Results

CircularPSP Summary of our findings

What was achieved

What we learnt

Why the results matter for scaling circular economy action

Emanuela Vanacore



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Results from 22 Test Organisations

- 22 organisations onboarded and tested the solutions
- 8 countries
- Municipalities, public agencies, procurement bodies and intermediary organisations
- Testing of CircOS and CircularAI in real operational contexts

Where did organisations see value?



What were organisations actually using them for?

Turning CE Ambition into action

KNOWLEDGE

- Better access to CE knowledge
- Good practice
- Skills development
- More effective identification of opportunities
- Capacity building



PLANNING & IMPLEMENTATION

- Missions → objectives → KPIs → projects/workflows
- More structured CE planning
- Stronger project-development capability



CIRCULAR PROCUREMENT

- Procurement criteria
- Specifications
- Tender preparation
- Market/supplier engagement



The strongest result

From circular economy ambition to structured implementation



- Better prioritisation
- Better project development
- Better procurement preparation
- Better alignment between strategy and action

What did the evaluation conclude?

Strong outcomes, emerging impacts

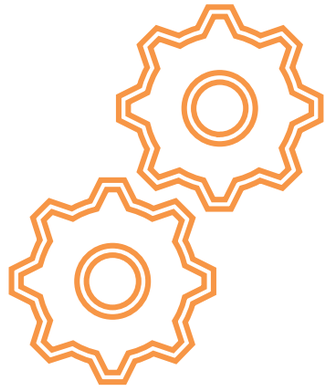
	Conclusion	Evidence
Solutions work & are useful	Strong	● ● ●
User adoption & Organisational Uptake	Moderate – Strong	● ●
Contribution to CE practices	Strong	● ● ●
Economic/Environmental Impact	Emerging	●
Transferability & Scalability	Strong	● ● ●

AI as an enabler

AI was not the objective.

AI was the enabler.

- Faster access to knowledge
- Support for decision-making
- Support for project development
- Support for procurement preparation



Potential longer-term impact

Potential at scale

- Reduced emissions
- Resource efficiency
- Increased circularity
- Societal benefits



→ **NOTE: Modelled potential, not realised impact!**

Potential: Impact / Cost-Benefit Analysis (CBA) results

CE-platform makes the potential impact (planned workflows more likely) + CBA is positive even in worst case scenario

IMPACT POTENTIAL BASED ON AN AVERAGE CITY

Environmental impact potential across indicators after year 10	1 city (100,000 inhabitants)	100 cities (10 million inhabitants)
GHG emissions reduced	2,620 tCO_2e	261,961 tCO_2e
GHG emissions avoided	195 tCO_2e	19,516 tCO_2e
Total GHG reduced + avoided	2,815 tCO_2e	281,477 tCO_2e
Energy saved	9.26 GWh	926 GWh
Water use reduced	107,747 m^3	10.77 million m^3
Water use avoided	48,579 m^3	4.86 million m^3
Material use reduced	860 t	86,034 t
Material use avoided	38.6 t	3,865 t
Materials reused	115 t	11,475 t
Materials refurbished	7.6 t	763 t
Materials recycled	7,302 t	730,207 t

SIMPLIFIED CBA

- If only some projects succeed, it should be already beneficial

	€20k/year	€30k/year	€40k/year
Energy + consultancy benefits	€ 2,950,000	€ 2,950,000	€ 2,950,000
Gross societal GHG benefit	€ 4,222,000	€ 4,222,000	€ 4,222,000
Total quantified benefits	€ 7,172,000	€ 7,172,000	€ 7,172,000
Less AI GHG societal cost	-€ 15,000	-€ 15,000	-€ 15,000
Less Quantified costs	-€ 225,000	-€ 325,000	-€ 425,000
Net societal benefit	€ 6,932,000	€ 6,832,000	€ 6,732,000
Societal benefit/cost ratio	28.88	20.09	15.30

Key message for the circular economy community

3 Lessons

1. **Circular Economy implementation remains a capacity challenge.**
2. **AI can help organisations navigate complexity.**
3. **Public-sector organisations are ready to use digital tools that support implementation.**

-> Helping organisations move from ambition to action.

Successful solutions

The PCP procured two competing solutions providing choice to the demand side

Solution	CircOS	CircularAI
Consortium	VCG.AI	SWAPPSI (lead) GTE INNCISO innovation
Presenter(s)	 Kim Turk Mehes	 Emrah Alkaya

CircOS

CircularPSP FINAL FOLLOWER EVENT · 15 October 2026

CircOS for municipal circular economy implementation

Municipal value, connected delivery and a clear route to adoption

Kim Turk Mehes

CircOS Deployment Lead · VCG.AI GmbH

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THE CIRCOS PLATFORM

One platform connects strategy with delivery

Your documents inform a Mission, implementation Workflows and supporting tools.

WHAT CIRCOS CHANGES

1. **Strategy becomes actionable**
   Links circular priorities to concrete objectives, KPIs and projects.
2. **Delivery becomes faster**
   AI support and reusable templates reduce time from planning to action.
3. **Work becomes connected**
   Shared Workflows connect departments, partners and peer organisations.
4. **Knowledge becomes reusable**
   Teams build skills, learn from peers and scale approaches that work.



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VALUE FOR YOUR TEAMS

Circular priorities become shared work

CircOS connects municipal teams and businesses around circular delivery.

FOR MUNICIPAL STAFF

Department heads

Align projects with strategy, KPIs, tasks and responsibilities.

CE teams

Less manual research; stronger cross-departmental coordination.

Procurement

Circular criteria and mission objective alignment gaps surfaced early.

Decision makers

Reusable evidence, workflows and adoption lessons across cities.

FOR BUSINESSES

Offer

Products and services visible to cities in the ecosystem directory.

Market consultations

May be invited to pre-tendering activities before criteria are set.

Implementation partner

May team up with cities to deliver circular projects on the ground.

Platform access

May have access to additional platform features and VCG.AI services.

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MULTI-CITY AND MULTI-LEVEL USE

Cities and districts collaborate with local control

Separate workspaces enable authorised collaboration across city levels and networks.

ILLUSTRATIVE EXAMPLE: CENTRAL ADMINISTRATION AND TWO DISTRICTS

WORKSPACE **Central city level** city-wide Mission, KPIs, workflows	↔	WORKSPACE **District A level** own Mission, workflows, repository	↔	WORKSPACE **District B level** own Mission, workflows, repository
isolated city index		isolated city index		isolated city index

View permissions between the workspaces: each sees the others' Missions

SCALABLE TO REGIONAL AND MULTI-CITY USE

- A regional or multi-city licence can bundle several workspaces for agencies, networks or funded programmes.
- Each workspace keeps its own roles, documents and retrieval index; nothing is shared without permission.

HOW WORKSPACES CONNECT

1. **Cross-workspace viewing**
   Entities view each other's Mission and progress
2. **Shared workflow templates**
   A proven workflow is reused by another entity
3. **Peer Forum**
   Discussion across workspaces and cities
4. **Ecosystem registration**
   Districts join as ecosystem players and, with permission, access specific workflows

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EVIDENCE OF OPERATION

Kranj shows the full strategy-to-procurement path

A city proof point showing how CircOS turns an existing ambition into implementable work.

CITY CASE



Kranj, Slovenia

Municipal implementation journey

FROM EXISTING PILOT TO CIRCULAR TENDER

1

Pilot Circular Hub

Existing Interreg CityCircle initiative

2

Circular Hub 2.0

Upscaled into a strategic project with an implementation workflow

3

Procurement analysis for CH tender

Tender checked against the Mission and circular criteria

4

Improved Circular tender logic for CH 2.0

Criteria translated into selection, evaluation and technical requirements

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HOW TO PROCURE CIRCOS

A licence and deployment route to fit your needs

Explore with Freemium, or choose a paid deployment with a defined procurement package.

ANNUAL SaaS LICENCES · INDICATIVE PRICES, EXCL. VAT

Freemium

Free time-limited trial

Explore the platform with limited features; no production use

Awareness and qualification

Starter

Pilot year at direct award price

First operational deployment with technical onboarding; fits direct-award thresholds

First paid deployment

Plus

Pilot year bellow threshold price

Multi-department deployment with change management and Mission consulting; below EU thresholds

Expansion and renewal

PROCUREMENT PACKAGE

- MSA
- Service Description
- Pricing Annex
- DPA
- O&M Policy

Purchase options

Single city example: Core CE team of 5 plus 10 contributing staff: Starter at pilot year price

Alternatives: multi-city programme licences or a follow-up PPI

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BOOK A DEMO

See CircOS on a use case that matters to you

A focused demo shows the path from your documents to implementation and procurement.

WHAT THE DEMO COVERS

1

LOCAL EVIDENCE

A city's own workspace with repository

2

MISSION

Objectives, KPIs and strategic projects

3

WORKFLOW

Modules – actions – tasks, with relevant partner suggestions, linked KPIs and funding sources

4

PROCUREMENT

Tender analysis with assessment and suggested circularity criteria

5

LEARNING

Shared workflow, fundamental course, generated own course, Peer forum

BUILT-IN SAFEGUARDS

Organisation-specific documents remain private

AI outputs remain subject to human review

Sharing is deliberate—not automatic

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CircOS

BOOK A DEMO

Don’t just plan your circular future, deliver it!

Scan the QR code or contact Kim to discuss your use case and deployment needs.

DEPLOYMENT LEAD

Kim Turk Mehes
kim@vcg.ai

VCG.AI GMBH

Seyffer Strasse 34
70197 Stuttgart, Germany

Learn more, watch the explainer, book a demo

circos.ai

support@circos.ai

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CircularAI

Empowering cities for a sustainable future



The Challenge

For cities, circular economy transitions can be **complex**, **costly** and difficult to **implement**.

Limited guidance and practical pathways

Cities want to be more circular, but lack clear guidance on where to start and how to get there.

Low engagement and coordination

Engaging other departments and building internal capacity on circular economy is challenging.

Capacity and resource constraints

Many organisations have targets, but limited time, staff capacity, and resources to turn ambitions into implementable actions.

Knowledge gaps and institutional memory

Teams often lack tailored circular economy know-how, and new regulatory demands can force them to restart from scratch.

CircularAI

The Platform

One-Stop-shop for all your **CE needs**.

Practical **implementation** of CE actions

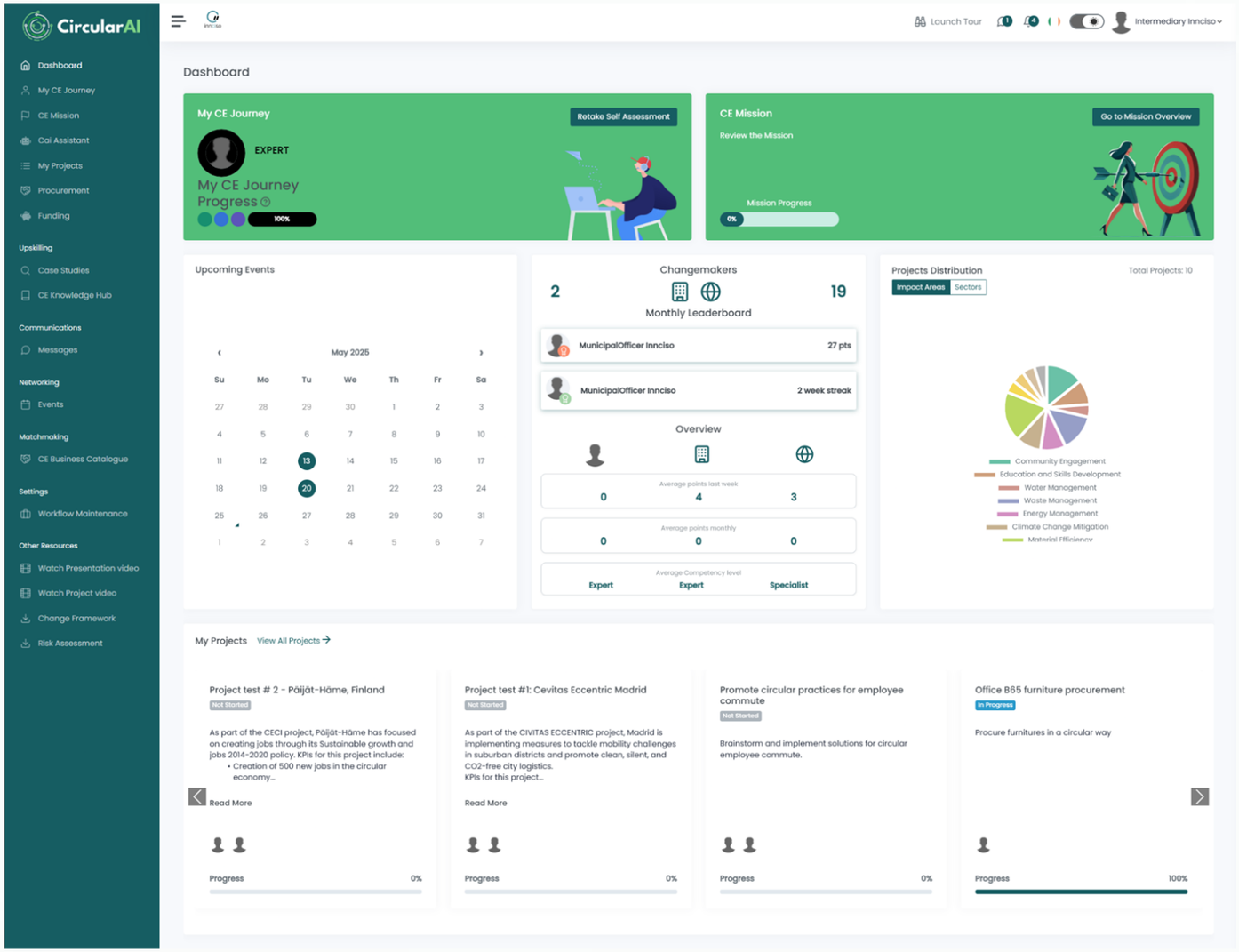
Inclusive **CE community**

Fully **customised** platform interactions

AI-driven and Peer-to-peer Guidance

User empowerment to boost **CE competencies**

Designed for **synergies**, matching needs and solution **co-creation**.



CircularAI

WHO IT'S FOR

Supporting cities, organisations, and businesses

On circular economy and climate pathways

Cities

Support city-wide circular economy strategies and action plans. Coordinate across departments, align initiatives, and track progress using consistent KPIs.

Organisations & Public Bodies

Operationalise circular economy commitments. Move from strategy documents to implementable projects with measurable outcomes.

Businesses & Solution Providers

Present circular solutions, identify collaboration opportunities, and connect with projects, partnerships, and procurement processes.

CircularAI

Core Platform Features

Missions

Create structured circular economy missions based on organisational or city-level challenges. Define objectives, timelines, impact areas, and KPIs through a guided process.

Projects

Translate missions into concrete projects. Design workflows, assign responsibilities, and track progress collaboratively.

Cai – AI Assistant

Receive contextual support for circular economy tasks based on curated EU legislation, standards, methodologies, and best practices.

Procurement Tool

Integrate circular economy criteria into procurement processes. Define requirements, contractual clauses, and evaluation logic, and review documents with a circularity-focused quality check.

Business Catalogue

Connect with organisations offering circular products, services, and expertise. Enable collaboration and matchmaking for circular economy initiatives.

Upskilling

Develop internal know-how through a learn-by-doing experience embedded directly into platform use. Access case studies, and learning resources.

CircularAI

European technology, European data, European control

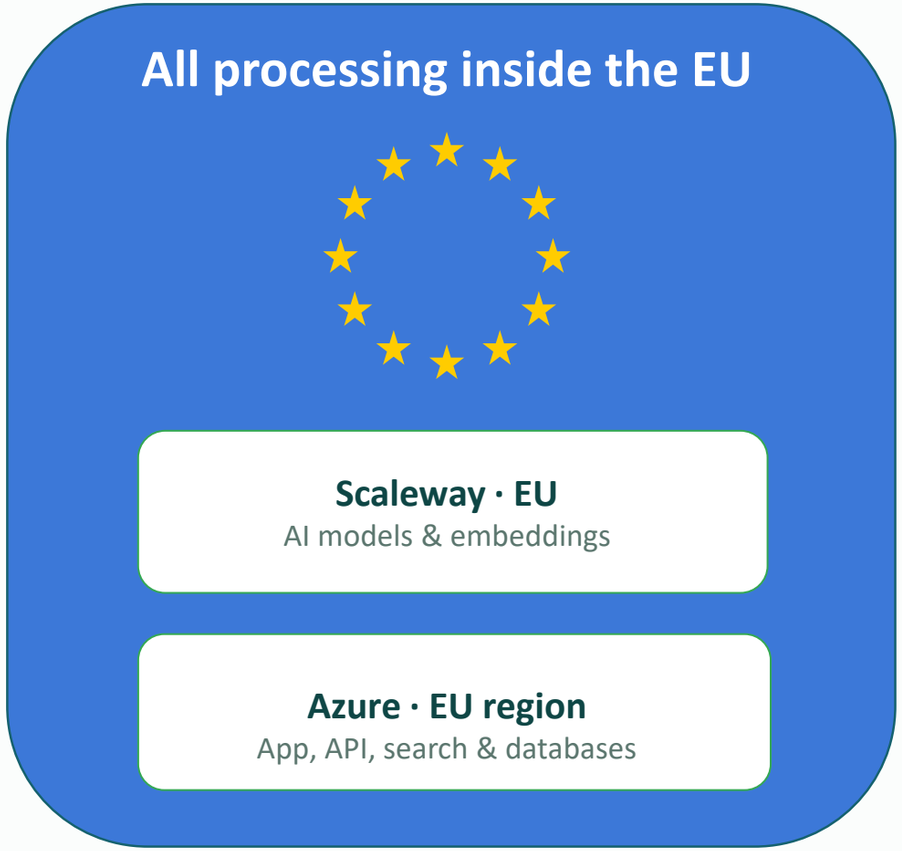
*CircularAI runs on European infrastructure end-to-end — **GDPR by design and aligned with the EU AI Act**.*

1. **AI processing in the EU**
   Models on Scaleway (EU sovereign cloud); app, search & data in Azure's EU region.

2. **Open model LLMs, self-hosted, built on open standards**
   Llama 3.1 + GPT-OSS run by us — no external US AI services, no vendor lock-in.

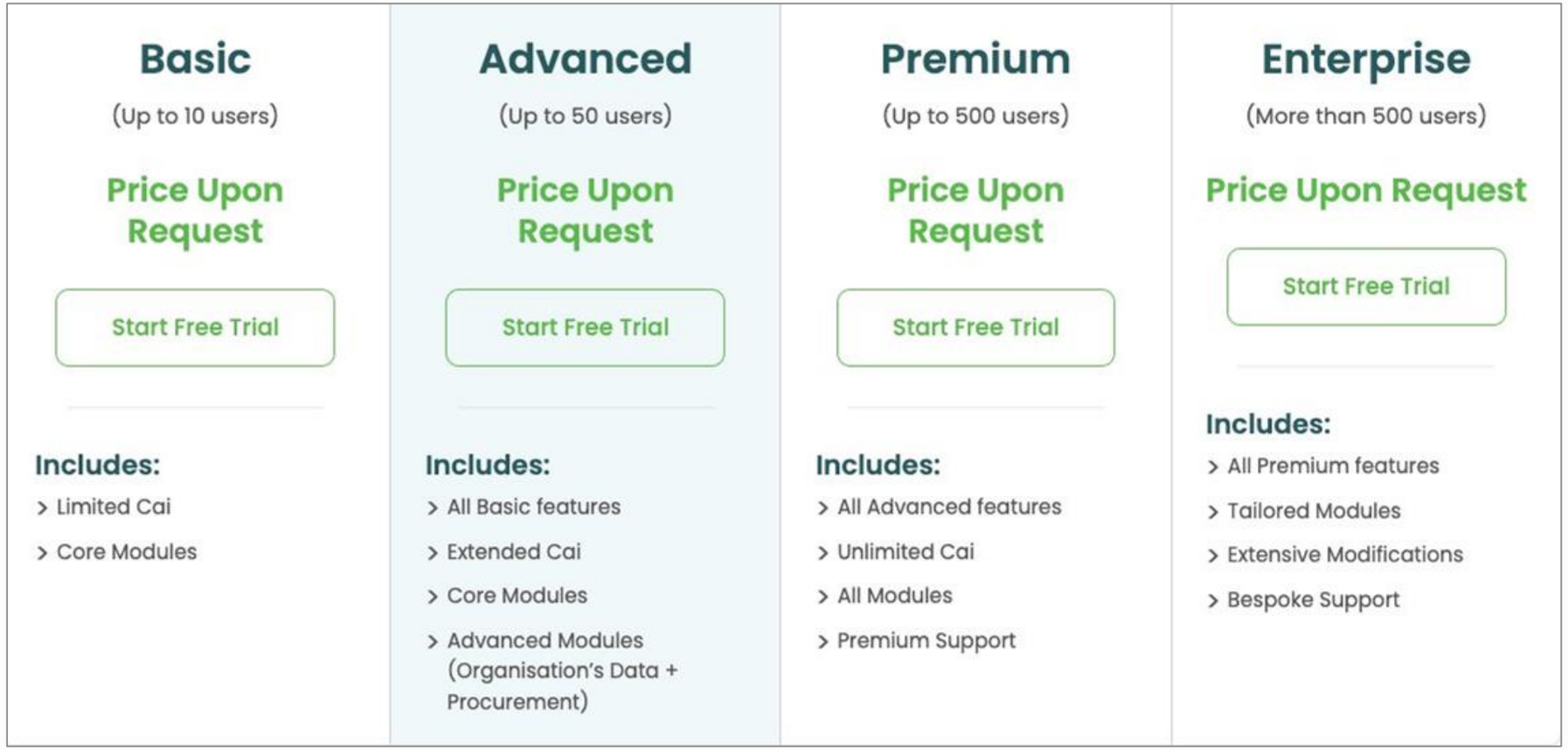
3. **Data stays in your organisation**
   Each organisation's data is separated and access-controlled — never shared across cities.

4. **Never used to train the AI**
   Model weights are never updated with customer data, so your information can't resurface.



CircularAI

Flexible plans to fit your organisation



Indicative plans:

For departments / small companies

For larger organisations / wide municipality onboarding

CircularAI

Achievements & Next Steps

Current Reach

8 regions



17 instances



65

users

Next step: commercialisation phase

PRODUCT DEVELOPMENT → BUSINESS DEVELOPMENT

TESTERS → CLIENTS

CIRCULAR PPC

Procurer / follower network → EXPAND OWN NETWORK
events, workshops

Procurer / follower network → PROMOTE ADOPTION BY ALLIANCES & ECOSYSTEMS

Challenges

Scale beyond current regions/ languages

Reach to right decision maker (top down mandate)

Complex procurement processes B2G

EU scope: prioritise the key dissemination activities

CircularAI

CircularAI

Empowering cities for a sustainable future

Are you **shaping the future of Europe's Circular Economy** actions, innovations and legislations?

Spread the word and help us reach the right organisations, programmes or city networks

Do you want to **operationalise the Circular Economy** transition in your municipality or your business?

Be part of the CircularAI Ecosystem

Join the Circular Revolution!

https://app.circularai.io/sign-up

info@circularai.io

Evidence and uptake guidance

Georg Vogt



empirica

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LinkedIn

Real-life experience

Languages fully operational: EN, DE, SI, PT, SE, FI, TK

Testing two digital solutions across 4 distinctly different stakeholders.



10 Senat Departments

12 Districts with circa 10 Departments

Municipal waste management company

In focus of CircularPSP

1 Senate Department for Urban Mobility, Transport, Climate Action and the Environment,
Team from department of Circular economy

2 Districts with the personnel support from Climate Change Officer

1 Daughter company of the municipal waste management company

Berlin Circular Economy strategy

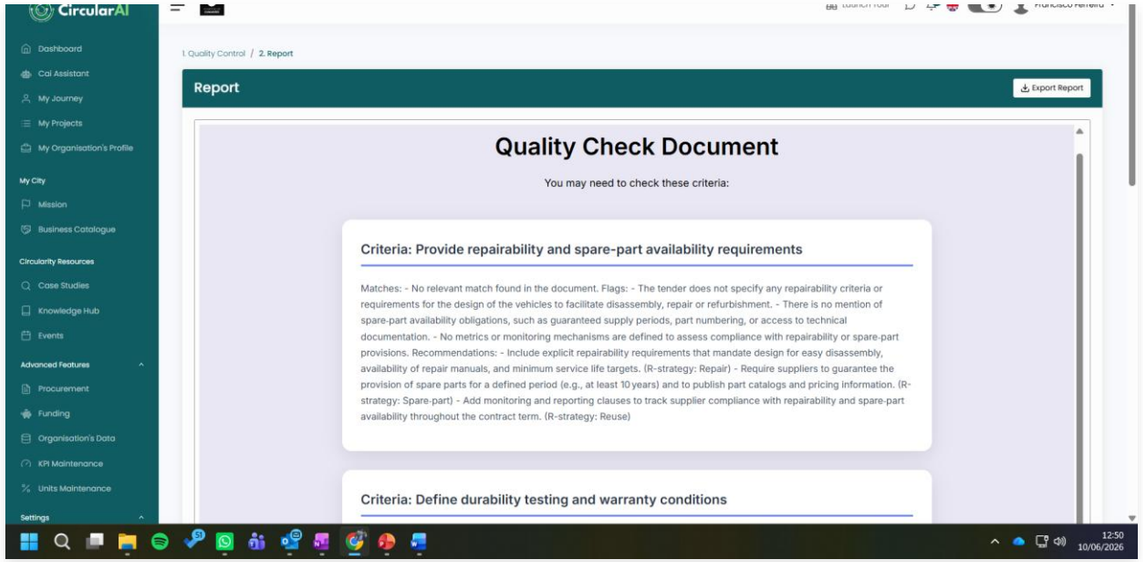
- Strategy objective is to help conserve and reduce the use of primary resources
- Comprehensive process of multi stakeholder engagement.
- Key focuses on the Construction, Long lasting goods (e.g. electronics, furniture, textiles), Short lasting goods (food, packaging)

Circular Berlin

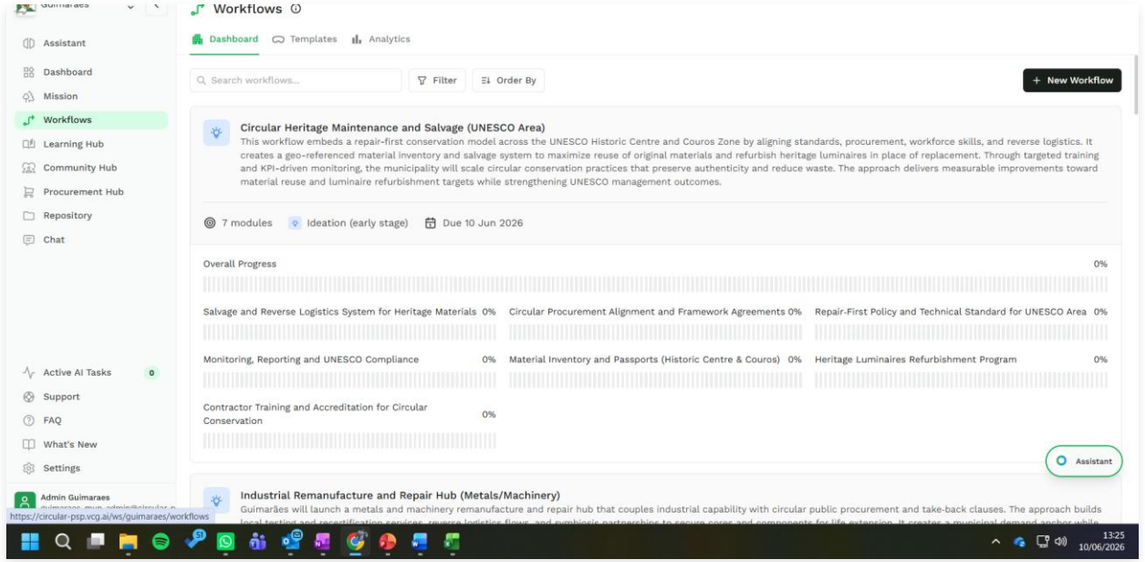
EXAMPLE - Local Success stories

24 test organisations used the platform in real-life with some first results

CIRCULARAI — PROCUREMENT CHECK



CIRCOS — WORKFLOWS GENERATED FROM OUR MISSION



Lesson: Phase III was too short to see workflows from start to finish

Lesson: Increasing number of test organisations may have been not ideal

Choices

The majority of test organisations continues at least one CE-platform

Outcome	CircOS	CircularAI	Total occurrences
Keep	16	13	29 (of 39)
Stop	4	6	10* (of 39)

** 5 stops due to local rules not allowing continuation of tests + political issues.*

EU Policy Paper

Core Recommendations for Uptake of Circular Economy and CE-Platforms as leverage

Bridge the valley of death on both sides of the market of CE Innovation

Fund adoption, including the costs of change in cities

Simplify indicators without weakening accountability (top-down action)

Keep knowledge open and scale what works (community action)

More Lessons learnt in D8.5

Our open approach as to what we wished to know from day 1 – some below are repeated in context (please ask if any interesting)

ON CE-PLATFORM AND AI

Lessons for procuring organisations

- AI products require maintenance
- Data quality is more important than data quantity
- Human oversight remains essential
- AI risk communication must be clear
- The AI documentation must be tailored to its audience
- Prompting skills can significantly affect outcomes
- Trust in AI models and trust in data security are different issues
- Evaluation and transparency are essential
- Assessing the overall user benefit of using AI can be challenging
- General considerations

ON INNOVATION PROCUREMENT

Practical lesson on implementation of a PCP

- Tender: Demand clear ownership and commercialisation structure from consortia
- Tender: Clearly assess the conditions of testing and anticipate real-life users
- Organisation: Suppliers need reminders to create evidence & limit scale in real-life testing
- Organisation: Provide a single reference point for the timeline.
- Supplier requirement: Demand a glossary from the beginning
- Organisation: Prepare and share a standardised Issue Tracker for all Suppliers
- Organisation: Joint testing sessions with developers and procurers during video calls
- Timing: Be prepared to extend duration
- Communication: Request Suppliers to provide external user landing page early
- National/local rules on lock-in effects may have adverse effects on local innovation

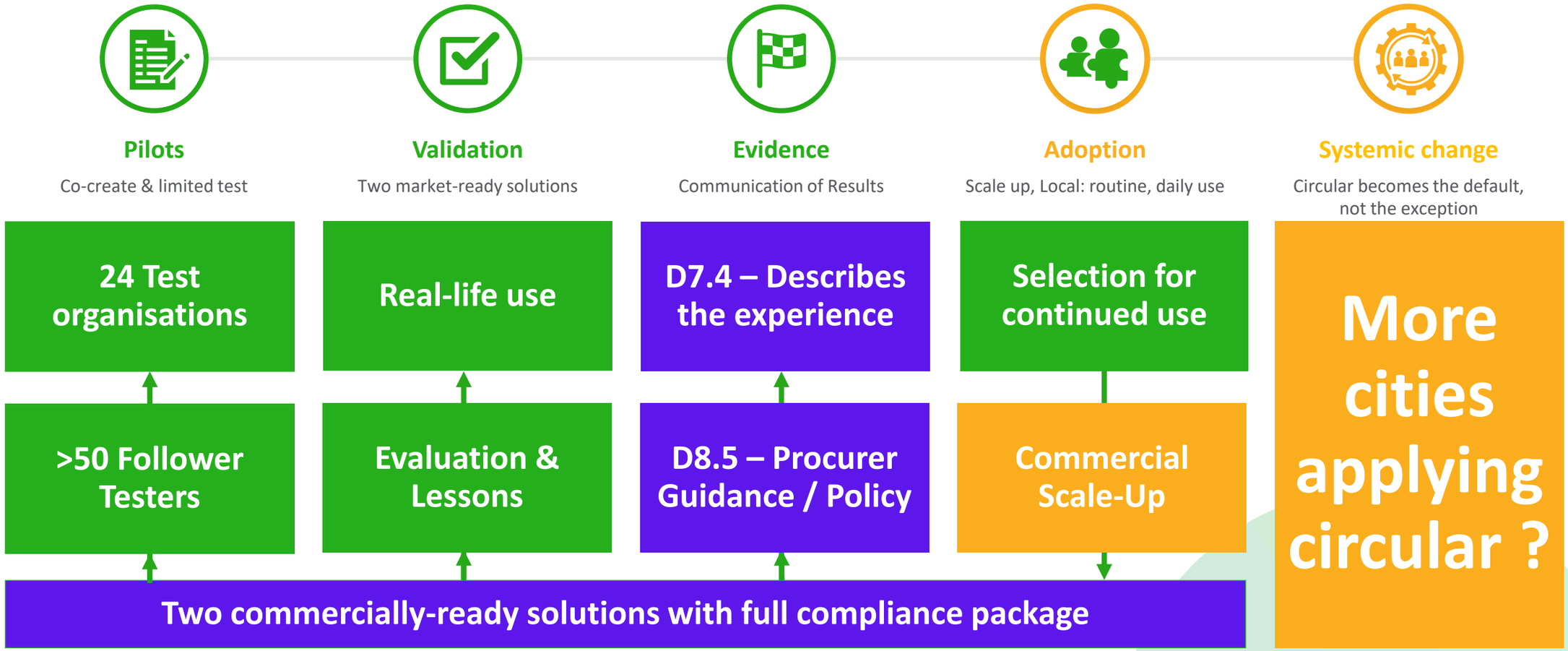
PCP-instrument related lessons to be solved on EU-level / require mitigation

- Successful utilisation of unused funding in Phase III via DoA amendment / addendum
- Define means or obligations to detect Suppliers close to bankruptcy before call-offs
- Give early access to changing Horizon Guidance for PCPs to avoid delays
- Horizon guidance on PCP requires updates and quality checks using practical validation

Guidance for uptake

Summary of core results

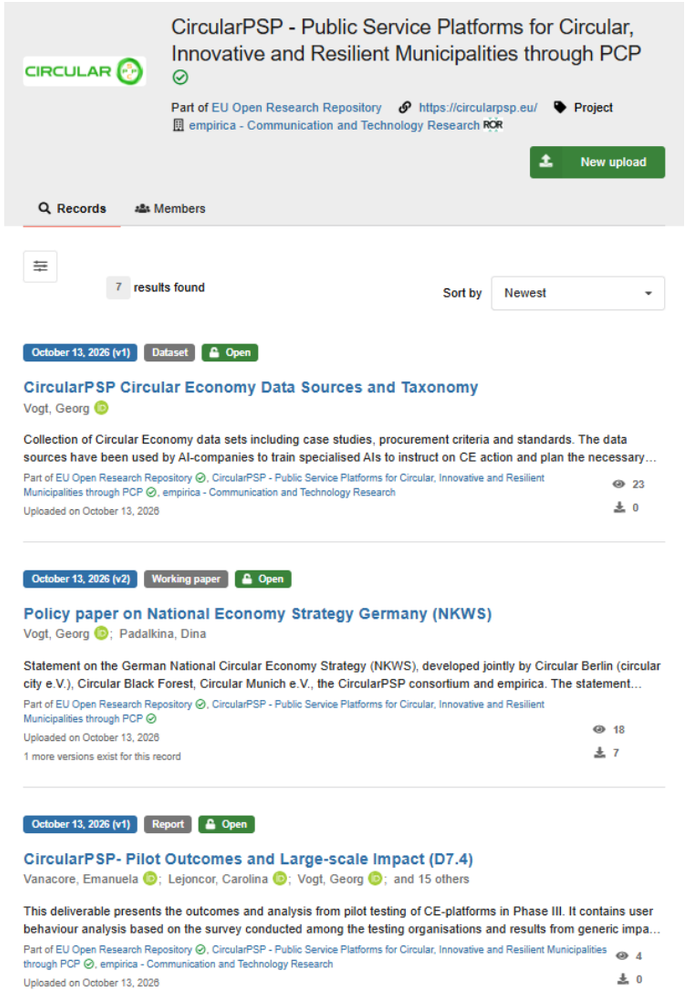
We piloted and improved. The next step is moving from ‘a few motivated people’ to ‘this is a tool for cities’



ZENODO – central repository

All core results are publicly available for use and inspiration (including this deck)

emp.onl/zenodocircularpsp



Guidance document + deck (D8.5)

Evidence base / evaluation (D7.4)

Two AI Risk Assessments

CE Taxonomy and Data Sources

Policy Paper

Publications

Clear path for uptake incl. funding advice

Information for uptake is fully provided, consider the following steps

Information on what, why and how (D8.5)

Detailed documentation and contact points to learn more (D7.4)

Testing opportunities and meetings (Suppliers)

Funding opportunities to fund the first few years (D8.5 Annex)

Deployment via Change framework (Suppliers)

Mission creation (if none), operation etc. in CE-platform

Example: Funding guidance

Austria

Austria – Federal: Abfallvermeidungs-Förderung

Waste-prevention funding by a federal society. Funding from the SVS's AVF is intended for the implementation and development of measures for the quantitative and qualitative prevention of waste pursuant to Section 29(4a) of the AWG 2002, as well as for the applied research underlying these measures. Platform could be positioned as part of a broader waste-prevention project that delivers measurable reductions in waste generation or resource consumption.

Eligible measures include: the avoidance of raw materials and operating resources that have a negative impact on the waste quality of a product or any byproducts (design), the reduction of production or packaging waste, contributions to waste prevention achieved through logistics optimization, raising awareness, providing training, or establishing networks for waste prevention, extending the product's service life through, for example, improving quality, increasing or enabling reparability, reducing waste and environmental impacts during product use, replacing products with services. The platform should contribute directly to implementing waste-prevention measures rather than being funded as a standalone software licence.

Requirements: Open to municipalities and municipal utilities, SMEs, large companies, NGOs, NPOs, associations, educational institutions, healthcare organisations, research institutions and universities. Projects must demonstrate concrete waste-prevention impacts in line with the programme objectives, such as reducing material use, extending product lifetimes, improving reparability, optimising logistics or replacing products with services.

Funding: Municipal agencies, municipal utilities and SMEs: up to 80%; NGOs, NPOs, educational institutions, healthcare institutions, research organisations and universities: up to 100%; Large companies: up to 30%

Austria – Federal: Förderungsangebot Kreislaufwirtschaft

The Circular Economy Funding Program is intended to contribute to the implementation of **Austria's circular economy strategy - "Austria on the Path to a Sustainable and Circular Society."**

Firstly, funding is available for investments and intangible measures in projects focused on **circular design, sustainable business models, waste sorting, reuse/refurbishment, and recycling or material recovery.** Eligible projects must address one of these priority areas: **construction materials and waste, plastics and metals, packaging, electrical and electronic equipment and batteries, textiles and mattresses, furniture, agricultural raw materials and residues, food reuse, or hazardous waste**. Further, funding is available for optimizing existing production processes where the measure significantly reduces resource use or waste during manufacturing.

Eligible costs include: Planning expenses related to an investment (up to a maximum of 10% of the eligible tangible investment costs) and intangible measures, such as employee training programs, or studies, concepts, and similar activities that are necessary within the applicant's sphere of influence prior to the planned implementation.

The platform could be integrated into a comprehensive circular-economy investment project that improves resource efficiency, waste prevention or circular production processes. The platform may be part of a wider eligible investment or organisational transformation rather than a standalone licence purchase.

Why scale up?

Give circular champions the tools to scale & circular newcomers to start circular activities

FOR THE PRICE OF

For an average team to start / scale circular



BENEFITS OFFSETTING COSTS

Reduced effort to act / coordinate circular

More circular procurement

Cost savings avoiding linear activity (e.g. car)

Societal gains of avoided GHG

Drive circular innovation

Support EU innovation

CircOS: https://www.circos.ai ---- CircularAI: https://circularai.io

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EMPOWER YOUR TEAM TO LIFT CIRCULAR POTENTIAL



CircOS **Website**

CircularAI **Website**

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Q&A



circularpsp.eu

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This project has received funding from the European Union's Horizon Europe Pre-Commercial Procurement Programme, under Grant Agreement n° 101092208.

The sole responsibility for the publication lies with the editor and does not necessarily reflect the opinion of the European Commission. The European Commission is also not responsible for any use that may be made of the information contained herein.

Persona Introductions

Can be used to introduce the challenges to be solved with the CE-Platform.



Ralf, 45

Little experience with Circular Economy (municipal worker)

CHALLENGE 1: INFORMATION

I don't have time to search for possible solutions in dozens of languages!



CHALLENGE 1: INFORMATION

A specialised AI finds relevant solutions for me and summarises them in my language



CHALLENGE 2: OPERATION

I've never done this before... how am I supposed to implement it?



CHALLENGE 2: OPERATION

The platform provides a concrete step-by-step Workflow, including templates



CHALLENGE 3: TRAINING

I'm not familiar with this concept at all, and why should I?



CHALLENGE 3: TRAINING

The Workflow includes targeted training materials based on my personal experience





Anna, 38,

A lot of experience with Circular Economy in Cities (Circular Economy expert)

CHALLENGE 4: ORGANISATION

I wrote the circular strategy, but I have no way to help my colleagues



CHALLENGE 4: ORGANISATION

Help requests, ongoing workflows, and indicators are centrally accessible

